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PRESS RELEASE
June 16, 2008

For Immediate Release

WebMD Medical Cholesterol Expert featured on Nationally Syndicated Talk Show

Dr. Michael Richman To Be Interviewed by Dennis Prager on the Importance of Advanced Cholesterol Testing on KRLA 870 AM Radio on Monday, June 16, 2008.

Los Angeles Times calls Dennis Prager, "An amazingly gifted man and moralist whose mission in life has been crystallized - 'to get people obsessed with what is right and wrong.'"

Often featuring leading experts in Men's Health, Prager called on Dr. Richman to discuss the recent passing of NBC newscaster, Tim Russert. The media reported that autopsy reports indicated that Russert had a "fractured soft plaque". Dr. Richman explains how people as early as 40 years old are still at high risk of cardiac events because even though these soft plaque fractures have not hardened, or calcified they can still lead to myocardial infarction, or heart attack. Dr. Richman will outline preventative cardiology aspects, including the importance of advanced cholesterol testing – a revolutionary blood test that measures LDL-P, or lipoprotein particles, a major contributor of atherosclerotic buildup.

Michael F. Richman, MD., FACS., FCCP is a cardiothoracic surgeon and lipid specialist and is medical and scientific director of The Center for Cholesterol Management in Los Angeles, California. Dr. Richman is currently the Medical Cholesterol Expert on WebMD and offers advice to millions of WebMD readers about heart health and cholesterol. More information on Dr. Richman and advanced cholesterol testing can be found at: www.lipidcenter.com

Dennis Prager is one of America's most respected radio talk show hosts. He has been broadcasting on radio in Los Angeles since 1982. His popular show became nationally syndicated in 1999 and airs live, Monday through Friday, 9:00 AM to Noon (Pacific Time) from his home station, **KRLA**. Widely sought after by television shows for his opinions, he's appeared on Larry King Live, Hardball, Hannity & Colmes, CBS Evening News, The Today Show and many others. More information on the Dennis Prager Show can be found here: www.dennisprager.townhall.com/

After the broadcast, a podcast of Dr. Richman's guest appearance can be found at:
<http://dennisprager.townhall.com/talkradio>Show.aspx?RadioShowID=3>