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PRESS RELEASE

WebMD Medical Cholesterol Expert Featured on ReachMD

Lipid Specialist and WebMD Cholesterol Expert Dr. Michael F. Richman Featured on ReachMD's "Lipid Luminations" the week of June 2, 2008.

Los Angeles, CA – May 27, 2008 "Lipid Luminations" a satellite radio program on XM Satellite Radio Channel 157 on ReachMD, is a program that focuses on the field of lipidology, highlighting recent advances in lipid management and heart disease. Scientific and clinical research updates, new treatment options, best practices in patient care are just a few of the topics that are examined on this program. Lipid Luminations is hosted by Dr. Larry Kaskel, dual board certified in Internal Medicine and Lipidology. Lipid Luminations is sponsored by the National Lipid Association.

Dr. Richman will be speaking about all aspects of Advanced Cholesterol Testing, using LDL-P or, lipoprotein particle testing as a best practice to determine a patient's true risk of heart disease. He will also cover recent consensus papers from the American Diabetes Association and American College of Cardiology highlighting the use and importance of advanced cholesterol testing. He will give his expert opinion regarding the utilization of Lipoprotein subfractions as the best way to ascertain the true cardiometabolic risk of Cardiovascular events and then using it as a management tool to best tailor therapy to each individual patient.

Dr. Michael F. Richman, M.D., F.A.C.S., F.C.C.P., is a board certified surgeon and cardiothoracic surgeon with a specialty focus in complex lipid management and venous disease. He is WebMD's Cholesterol Medical Expert and President and Head of Surgery for The Elite Laser Vein Centers in Los Angeles and Beverly Hills and The Center for Cholesterol Management in Los Angeles, California.

The Center for Cholesterol Management provides state-of-the-art diagnosis and treatment for patients with lipid disorders. This multi-disciplinary team approach to lipid treatment comprises the efforts of physicians, nurses, dietitians, and physical therapists to offer preventative and management care for patients with high cholesterol, heart disease and those at risk for developing coronary artery disease. Please visit the website at www.lipidcenter.com

ReachMD developed by doctors for doctors provides thought-provoking medical news and information to healthcare practitioners. Established to help increasingly time-constrained medical providers stay abreast of new research, treatment protocols and continuing education requirements, ReachMD delivers innovative and informative radio programming via XM Satellite Radio Channel 157 and online streaming at www.reachmd.com.
