Cardiovascular Surgeon Joins CBS and KCAL9 To Discuss Ways To Quickly Lower Your Cholesterol

(FOR IMMEDIATE RELEASE)

LOS ANGELES, CA, December 30, 2010---On December 30th, 2010, Dr. Michael F. Richman, Los Angeles cardiothoracic surgeon and cardiovascular health expert, will be appearing live on CBS 2 and KCAL 9 to talk about methods in which people can quickly lower their cholesterol levels, from increasing fiber to incorporating Stanols within one's diet. With heart disease as the number one cause of death today, Dr. Richman hopes to reach the general American public about the importance of cardiovascular health. The segment will air at 2:00pm Pacific Standard Time, so be sure to tune in!

About Dr. Richman

Dr. Michael Richman is the founder of The Center for Cholesterol Management in Los Angeles and The Elite Laser Vein Center. He is a cardiothoracic surgeon and is a leading expert on cholesterol management and advanced lipoprotein testing. Dr. Richman is the national heart health examiner for the Examiner.com and is the cholesterol expert on WebMD.com. He also has been on shows such as Dennis Prager, Daily Buzz, KYMA, WFLA, WZTV and Southern California Life, etc. Dr. Richman is very learned, camera ready and a highly respected surgeon and doctor. He is a firm believer in giving back to the community and dedicates much of his time to treating patients pro-bono who would not otherwise be afforded health care. Dr. Richman is available for appearances on very short notice. Dr. Richman also specializes in venous disease (i.e.: those unsightly varicose veins and how they can contribute to health problems: heart problems, ulcerations, pain, swelling, arterial disease).

Dr. Richman is available to speak as an expert on any issues pertaining to the heart, veins and their diseases as well as many other health issues. Dr. Richman has testimonials and patients available upon request to speak about their experiences with him and his unique lipoprotein testing.

Dr. Richman's Blogs

<u>WebMD.com</u>: http://blogs.webmd.com/cholesterol-management/ Examiner.com/x-41545-Heart-Health-Examiner

Dr. Richman is an expert on the following topics

Cardiovascular Disease (i.e. Heart Attack, Stroke, Peripheral Vascular Disease (PVD)), Cholesterol Management, Advanced Lipoprotein Testing, Obesity, Diabetes, Hypertension, Insulin Resistance/Metabolic Syndrome (Cardio-Metabolic risk factor evaluation), Venous Disease (i.e. Disease of

the veins throughout the entire body including varicose veins and Restless legs syndrome)Pelvic Congestion Syndrome, anything related to the lungs or esophagus (i.e. GERD or Lung Cancer), any abdominal condition, Cancer, Herbal Remedies (i.e. red yeast rice), & medications.

About The Center for Cholesterol Management

The Center for Cholesterol Management is directed by Michael F. Richman, M.D., F.A.C.S., F.C.C.P. Dr. Richman is a diplomat in the American Board of Surgery and the American Board of Thoracic Surgery, a fellow in the American College of Surgeons and a fellow in the American College of Chest Physicians. In 2002-2003, he was listed by the Consumers' Research Council of America in the "Guide to America's Top Surgeons".

After completing his medical degree at Georgetown University, Dr. Richman moved to his native home of Los Angeles to complete his general surgery residency at the University of Southern California (USC) School of Medicine. He then completed a fellowship in cardiothoracic and vascular surgery at Jackson Memorial Hospital at the University of Miami. Having performed nearly one thousand cardiac bypass procedures throughout his career, Dr. Richman has always maintained a strong interest in the preventative aspect of cardiac care, namely cholesterol (lipid) management. As a long-standing member of the National Lipid Association, Dr. Richman started The Center for Cholesterol Management in August 2005 in order to focus exclusively on preventative care and management for those who may be at risk for heart disease.

The Center for Cholesterol Management is the only free-standing facility in Southern California to deliver state-of-the-art diagnosis and treatment of lipid disorders using advanced lipoprotein testing- the only test that provides both traditional lipids and the number of atherogenic particles to better identify and manage patients at risk for coronary heart disease. He recently added the most comprehensive cardiovascular testing available to identify patients at risk for cardiovascular disease earlier and then individualize the appropriate treatments. Dr. Richman is one of very few heart surgeons with a practice dedicated to advanced lipoprotein testing and the prevention of heart disease.

In late 2006, Dr. Richman opened the Elite Laser Vein Center in order to treat and provide the newest cutting edge procedures to tackle the often misunderstood problem of VENOUS REFLUX DISEASE. He is one of the few surgeons in the Los Angeles Area that performs endovenous laser ablation for lower extremity vein problems. www.elitevein.com.

www.lipidcenter.com

To schedule an interview or to find out more about Dr. Richman and his services, contact: Caroline Taicher at (310) 713-0777 or email: info@maximuspublicrelations.com.