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PRESS RELEASE – For Immediate Release

**Dr. Michael Richman to be featured by
Georgetown University Concerning Advanced
Lipoprotein Testing, a Diagnostic Tool that
Enables Doctors To Accurately Identify Heart Disease.**

Los Angeles, CA – April 12, 2010 – The debate over accurate cholesterol numbers rages on as the Center for Disease Control reports “50% of people who have a heart attack had “normal” cholesterol numbers at the time.” A perplexing subject, Georgetown University will host internationally known lipid expert, Dr. Michael Richman on an upcoming webinar.

Titled: “Advanced Lipoprotein Testing: Is Knowing Your LDL Cholesterol Numbers Enough?” Thursday, April 22, 2010 from 12:30 to 1:30P EDT. An Alumnus of Georgetown University (C’87, M’91), Dr. Michael Richman M.D., F.A.C.S., F.C.C.P, is board certified cardiothoracic surgeon who has previously been featured as a speaker for Georgetown University Alumni.

On the April 22 webinar, Dr. Richman will discuss Advanced Lipoprotein Testing, a tool that enables healthcare providers to more accurately identify those individuals that would be missed by traditional lipid testing. Dr. Richman states, “Research has shown that measuring the number of lipoproteins is a better predictor of heart disease than using traditional cholesterol numbers alone and allows for a significant improvement in the ability to impact cardiovascular morbidity and mortality. I am a tremendous advocate of patient education and hope this webinar will help many of you who have questions about appropriate testing and the diagnostic tools available to physicians.”

Dr. Michael Richman; CEO and Medical Director of The Center for Cholesterol Management and the Elite Laser Vein Centers in Los Angeles and Beverly Hills. He is a graduate of Georgetown University, receiving both his undergraduate and medical degrees in 1987 and 1991.

Dr. Richman serves as the Cholesterol Expert on WebMD, sits on the editorial board of The Journal of Clinical Lipidology, and serves as the Heart Health Examiner at www.theexaminer.com. He has been featured as a speaker on national radio and television regarding the topic of cholesterol management and heart disease and is a regular on the nationally syndicated radio program, The Dennis Prager Show. He recently co-authored a book entitled “Lipid and Lipoprotein Disorders: Current Clinical Solutions.” More information can be found at www.lipidcenter.com

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