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**The Center for
Cholesterol Management**

Press Release

The Center for Cholesterol Management Celebrates Cholesterol Awareness Month, September 2006.

Looking Beyond Good and Bad Cholesterol (HDL/LDL). New Advancements in Lipid Research Uncovers the Role Particle Numbers Play in Coronary Heart Disease

Los Angeles, CA: The Center for Cholesterol Management (CFCM), headquartered in Los Angeles, CA promotes awareness and education on the issues of complex cholesterol management and lipid disorders. In anticipation of **Cholesterol Awareness Month** during the month of September, the CFCM and Medical Director, **Michael F. Richman, M.D., F.A.C.S.** have designed comprehensive educational seminars specifically to target consumers looking to expand their knowledge on topics ranging from General Cholesterol Management to Advanced Lipid Disorders in Specific Populations.

While the goal of the CFCM is to educate the public about the obvious benefits of successfully monitoring the so-called, "good and bad" (HDL/LDL) cholesterol numbers, the CFCM is one of the only freestanding clinics in Southern California to offer **Advanced Cholesterol Particle Testing**. Particles, which are lipoproteins, are the "carriers" of bad cholesterol into the arterial walls. *"Knowing your Particle Numbers is far more essential than just knowing your HDL and LDL numbers,"* states CFCM Medical Director, Michael Richman, M.D., F.A.C.S. *"The emphasis of my presentations will focus on educating the public about the importance of advanced cholesterol screening, the role Particles play and the impact Particles have on a person's likelihood of having a Coronary Event, even if that person has "normal" HDL/LDL numbers..."*

An enthusiastic and engaging speaker, Dr. Michael Richman is regarded as one of the only experts on the topics of Lipid Disorders and Complex Cholesterol Management in Southern California. He is available for individual consultation, group speaking or presentation opportunities, and print or televised media events as a medical expert or on behalf of the Center for Cholesterol Management.

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