

Contact: Cheryl A. Cross, MPH
Dir., Health and Awareness
Phone 310-406-1035
Toll Free 866-900-1035

1950 Sawtelle Blvd. #145
Los Angeles, CA 90025
Phone 310-481-3939
Fax 310-481-3949

**The Center for
Cholesterol
Management**

Press Release

The Beach Cities Health District and WebMD's Cholesterol Medical Expert Join Forces to Bring The Latest Cholesterol Information to The South Bay, Tuesday, August 1, 2006

This FREE Evening Seminar focuses on the latest technologies in Cholesterol Testing and Research, including Complex Cholesterol Management and Advanced Cholesterol Testing.

Los Angeles, CA – July 20, 2006 – Presented by The Beach Cities Health District in coordination with The Center for Cholesterol Management in Los Angeles, ***“Cholesterol Management and Advanced Cholesterol Testing; A Team Approach”*** will focus on the latest testing, technology and medical research surrounding complex cholesterol management. This FREE evening seminar marks the first opportunity South Bay Residents will have the opportunity to hear **WebMD's Cholesterol Medical Expert**, Dr. Michael F. Richman, M.D., F.A.C.S., F.C.C.P., speak on the topics of Heart Disease and Cholesterol.

As a follow-up to the FREE seminar, The Center for Cholesterol Management will also host an **Advanced Cholesterol Test and Screening Evening** at the Beach Cities Health District on Wednesday, August 16, 2006 from 4:00PM to 7:00PM. Though the seminar is free, there is a charge for the blood test and intake with Dr. Richman. Most insurance does cover the test and visit, including Medicare. To find out if your insurance covers the cost of the test, please contact the Center for Cholesterol Management at 310-481-3939. To schedule your screening appointment, please contact The Beach Cities Health District Screening line at 310-374-3426 x198.

The Center for Cholesterol Management is a medical facility based in Los Angeles, CA. Under the medical direction of Dr. Michael F. Richman, M.D., F.A.C.S., F.C.C.P, the Center for Cholesterol Management focuses solely on Complex Cholesterol Issues and is the only freestanding medical clinic in Los Angeles to offer Advanced Cholesterol Testing. Dr. Richman is a board certified surgeon and cardiothoracic surgeon with a specialty focus in complex lipid management. The offices are located at 1950 Sawtelle Blvd., Suite 145 Los Angeles, CA 90025. The website is: www.lipidcenter.com

The Beach Cities Health District, now in its 50th year, is a dynamic public health agency serving the 115,000 residents of Manhattan Beach, Hermosa Beach and Redondo Beach, Calif. through a wide range of innovative health and wellness programs that promote healthy lifestyles, physical health and fitness, and emotional balance. The facility is located in Redondo Beach off Prospect near Beryl. The website is: www.bchd.org.

The Center for Cholesterol Management – Los Angeles – 310-481-3939